

**Reframing Pedagogical Practice and Language and Literacy Research:  
Teaching to the Future**

PROPOSAL RUBRIC

Conference proposal submissions will be scored using the provided rubric.  
*Categories marked with an \* are double in points.*

	<b>Met (2points)</b>	<b>Almost Met (1 point)</b>	<b>Did Not Meet (0 points)</b>
<b>Participant Engagement*</b>	The proposal <b>clearly describes</b> how the audience will engage through interactive participation beyond question/answer at the end.	The proposal mentions, but <b>does not clearly describe</b> how the audience will engage through interactive participation.	The proposal <b>lacks</b> interactive audience participation beyond question/answer at the end.
<b>Innovation and Relevancy*</b>	The proposal represents a topic that is <b>relevant</b> , research- or practice-based, provides the audience with <b>innovative information</b> , tools or practices, and <b>contributes to the field</b> of language and literacy education.	The proposal represents a topic that is research- or practice-based and relevant to the field of language and literacy education. The topic is <b>not current, innovative, and/or contributive</b> to the field.	The proposal <b>does not show relevancy</b> to the field of language and literacy education, is not research- or practice-based, and does not contribute to the field.
<b>Topic</b>	Contains an overall purpose/theme that <b>matches</b> with the conference call for proposals.	Contains an overall purpose/theme, but <b>loosely matches</b> with the conference call for proposals.	Contains an overall purpose/theme, but <b>does not match</b> with the conference call for proposals.
<b>Title</b>	The title is <b>interesting and inviting</b> . It <b>clearly references</b> the information that will be discussed in the presentation	The title provides <b>general information</b> regarding the topic of the conference; the title is <b>not engaging or inviting</b> .	The title is general and <b>does not provide adequate information</b> about the topic of the presentation; it is <b>unclear or not engaging</b>
<b>Description</b>	<b>Well-written</b> , in appropriate tone for a scholarly journal. <b>Clear and easily identifiable purpose</b> , organized and easy to follow, evidence of a <b>consistent and strong</b> command of conventions.	Written, in <b>appropriate tone</b> for a scholarly journal. <b>Somewhat organized</b> , evidence of <b>adequate command</b> of conventions.	<b>Inappropriate</b> tone for a scholarly journal. <b>Limited or no command</b> of conventions.
<b>Submission Guidelines</b>	The submission guidelines <b>have been followed</b> : the proposal is limited to 500 words. The submission includes an abstract limited to 75 words. No identifiers are present.	The submission guidelines <b>have not been followed BUT no identifiers</b> are present.	The submission guidelines <b>have not been followed. Identifiers</b> have been included. The proposal cannot be accepted.